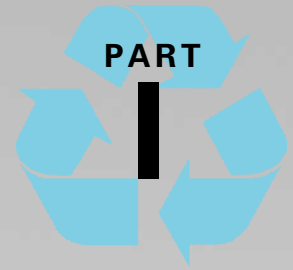


Introduction



Chapter 1

An Overview of Green Marketing

Chapter 2

An Overview of Strategic Green Planning

